#### **Press Information**

# Gastein







## Gastein: Sport, Relaxation and Boundless Enjoyment

Gastein in winter features variety-packed ski areas, sports and top-notch dining experiences at mountain huts, along with pure regeneration at one of two spa resorts and the Healing Gallery.

4 broad ski areas ranging as high as 2700 meters above sea level, plus deep-snow and moguls runs, carving hills and fantastic freerides, provide all the variety you could possibly wish for in a ski getaway. Some 50 lifts along with a total of 208 kilometers of perfectly groomed, always-snowy pistes make Gastein Valley one of the most attractive ski areas in the entire province. High-alpine Sportgastein is an absolute dream for freeriders. The ideal elevations and extensive snowmaking coverage guarantee reliable snow conditions from the end of November until late April.

One special attraction is a 140 m-long footbridge on the Stubnerkogel: Suspended 28 meters over an abyss at 2400 meters above sea level, it is the highest suspension bridge in Europe. Enthroned right across from it is an attractive viewing platform with a name that says it all: the Glocknerblick or "Glockner View". All visitors who venture out there are indeed treated to fantastic views of Austria's highest mountain, the Grossglockner (elev. 3,798m). An absolute must for skiers is the H1 hill in the Schlossalm ski area. Dropping over 10 kilometers from the summit to the valley, it is the longest in the Eastern Alps. Far removed from the bustling ski slopes, Gastein's silent side valleys and forests invite you to set out on atmospheric snowshoe hikes, ambitious cross-country ski tours or leisurely rides snuggled up in the back of a horse-drawn sleigh, for snowy wintry enjoyment that is uniquely special. Around 100 kilometers of winter hiking paths as well as numerous friendly huts – offering everything from a warm, rustic atmosphere to jetset-style luxury – provide the finishing touches to this idyllic picture.

#### NEW: Book days filled with adventures and unforgettable experiences

If, this winter, you book the "Ski amadé - made my day" package, you won't need to worry about a single thing during your skiing holiday, yet you will still get to enjoy one memorable moment after another. A guide will take charge of your tour, plus share all kinds of great insider tips. Nothing is left to chance, and nothing has to be taken care of in advance. Simply follow in your guide's footsteps and enjoy an unforgettable day. Ideal for everyone who is hungry for new and exciting experiences.

"Rejuvenation, Dorfgastein-style" – skiing, yoga and hikes to places of natural power The day begins with ski-yoga exercises on Fulseck summit. Afterwards, your ski guide will lead you down Dorfgastein's pistes to astonishingly beautiful locations, where you will then get to enjoy some more yoga sessions. Lunch at the Wengeralm is also inspired by yoga. In the afternoon, you will exchange your ski boots for snowshoes, setting out in search of meditation at oases of extraordinary natural power. Price: 70 euro/person.

# "Embracing life in Bad Hofgastein" – suspension footbridge, longest piste, pure relaxation at the spa

This full day first takes participants to the footbridge and Glocknerblick viewing platform on the Stubnerkogel. Afterwards, you will ski down the 10 km piste (the longest in the Eastern Alps) back to the valley. Your lunch break will be spent at the Weitmoser Schlossalm. In the afternoon: a ride down the funslope and a race down the Skimovie giant slalom course. Your action-packed day ends with a visit to the Alpentherme spa resort, where you will be able to recharge your batteries completely. Price: 50 euro/person.

#### "Flying high in Bad Gastein" – summit breakfast, freeride runs, zipline and gin tasting

You will set out in the early morning for your sunrise summit breakfast enjoyed in a futuristic glass globe. Then, with your tummy full, you will ascend the last few meters to the summit of the Kreuzkogel. After a few freeride runs enjoyed together away from the pistes, the program includes a ride on the Flying Fox zipline, taking your over the famous waterfall in Bad Gastein. With your pulse certain to be racing a mile a minute, you will probably welcome this opportunity to calm down a bit: Après-ski including a gin tasting at the super-cool Ginger & Gin restaurant will be "just what the doctor ordered".

Price: 133 euro/person.

#### Experience a bird's-eye view of Bad Gastein's Waterfall

With action-packed events such as the FIS Snowboard World Cup and Red Bull Playstreets, this town demonstrates time after time that it has its fingers squarely on the pulse of the times. A fact further underscored by Flying Waters, an exciting attraction that can be enjoyed both summer and winter. That said, the accompanying adrenaline rush isn't the only reason to take a ride on this zipline: It is also an unbeatable opportunity to marvel at the fascinating scenery of this town, with its captivating Belle Époque architecture and imposing waterfall, from high in the air. An exciting, yet utterly enjoyable experience.

#### From the pistes to the spa or the Healing Gallery

After a day of skiing or snowshoeing, what could be more rejuvenating than allowing your tired muscles to relax and recover in warm water? For centuries now, the healing benefits of Gastein's spring waters have been known far beyond Austria's borders. These thermal waters then flow into the Felsentherme in Bad Gastein and the Alpentherme in Bad Hofgastein – and into other wellness centers at numerous hotels in the valley.

In the Gastein Healing Gallery, too, worn-out winter sports fans discover the renewed energy they need for the next day ahead. There, the air temperature lies between 37.5 and 41.5 degrees Celsius, with humidity anywhere from 70 to almost 100 percent: Both the water and air contain a healthful dose of healing radon.

#### Gourmet-caliber dining at mountain huts

The coming winter season also brings us the 8<sup>th</sup> edition of a culinary event known as "Gastein Ski Toques". Top chefs from Salzburg create a special recipe, each for one Gastein ski hut, where they also explain to the in-house cook how the dish needs to be prepared. This year, yet again, some true culinary masters will be participating: Johanna Meier, Vitus Winkler and brothers Karl and Rudi Obauer, as well as Gastein's own Jörg Wörther, Sepp Schellhorn and Hans-Peter Berti.

#### Gourmet Breakfast in the Ski Area

Of course, you could always get up in the middle of the night, hike to the top of the mountain and arrive at the summit right on time for the sunrise. However, things in Gastein are kept a lot easier and more convenient than that. That said, you will still have to get up early. But then, a gondola will carry you up to your high-alpine breakfast spot. Having reached 2700 meters above sea level, after a brief climb our early-risers are greeted by spectacular views stretching out across over 400 alpine peaks, radiantly illuminated by the rising sun. Instead of a regular ski hut, you will actually be served your gourmet breakfast in a stylish glass-and-aluminum globe created by famous architect and designer Gerhard Garstenauer (built in 1971) right next to the mountain station. Thanks to its design, during breakfast you are constantly treated to uninterrupted panoramic views of Gastein's fascinating mountain world. Afterwards, your ride on skis down the freshly groomed pistes is certain to be a pure delight. Summit Breakfast is offered every Wednesday and costs 45 euro with your Gastein Card (or 48 euro without the Gastein Card).

#### Gastein Winter Events 2017/18: Top Events from December to April

Gastein isn't only a wintry paradise, it is also the stage for numerous special events. A combination of traditional festivals and modern "happenings" guarantees all the variety you could wish for during your skiing vacation.

#### **Gastein's Advent- and Christmas Markets**

The historical town center of Bad Hofgastein, with its festively illuminated pedestrian zone, provides a unique backdrop for a festive Advent market. Authentic traditions and all kinds of variety are guaranteed by local folk-music groups, joyous wind music and reflective Nativity plays. Or experience the unique Gastein Krampus parades, as well as idyllic romance in abundance — perhaps enjoying a ride on a horse-drawn sleigh or taking a hike by torchlight through the snowy Kurpark. Also open yourself to the festive enchantment of the Advent market entitled "heimat.kunst.advent" which is held in the Merangarten in Bad Gastein.

#### A Village Advent Calendar, 1 – 24 December 2017

24 families and businesses in Dorfgastein each deck out one of their windows in especially festive fashion. And as is the custom everywhere during Advent, every day a new window will be opened. Guests and locals alike can continue to marvel at these windows until January 6<sup>th</sup>.

#### Gastein Krampus Parade 5 – 6 December 2017

Gastein Valley nurtures and celebrates its local folk traditions in very special ways. For example, on 5 and 6 December groups of scary-looking Krampus figures will make their way from house to house, driving out evil spirits and rewarding children who have been good.

#### Musik:Wohnzimmer January 2018

Every Thursday evening in January beginning at 8 p.m., international musicians participating in Musik: Wohnzimmer on Hampelplatz square in the town center of Bad Hofgastein perform live concerts in a laid-back atmosphere.

#### FIS Snowboard World Cup 12 - 13 January 2018

From 13 – 14 January, the elite of snowboard sports will gather again in Bad Gastein in order to go head-to-head at the foot of the Stubnerkogel. This World Cup race will be accompanied by numerous other highlights that promise evenings and nights jam-packed with a super atmosphere. www.board.gastein.com.

#### Urban Ice 26.01.2017

Previously, it was only insiders of the outdoor sporting scene who were aware that our alpine valley is actually an Eldorado of countless waterfalls that lend themselves perfectly to ice climbing. But Bad Gastein has done something about that, now hosting "Urban Ice" right in the heart of Bad Gastein – giving visitors a fantastic opportunity to watch daredevil ice climbers clambering up (often overhanging) walls of ice.

#### Art on Snow 27 January – 2 February 2018

View first-hand as artists transform blocks of ice into artworks, both down in the valley as well as next to the lift station on the mountain. Cast in the right light, these objects create an unforgettable visual effect. From 27 January through 2 February, for the seventh time Gastein Valley invites international artists to turn shapeless masses of ice and snow into personal masterpieces. A central theme of this icy-cold art form will be the 60-year anniversary of the Ski World Championships in Gastein. <a href="https://www.artonsnow.com">www.artonsnow.com</a>

#### Food:Moakt February 2018

At the Food:Moakt in Bad Hofgastein, regional products meld with young, modern cuisine. The urban flair of a street market unites with a wealth of Gastein products. The market is open every Thursday evening in February beginning at 6 p.m.

#### Open Faces, Freeride Contest 2 – 4 March 2018

Gastein is host venue for "Open Faces" for the second time—one of seven qualifying events for the highly coveted Freeride World Tour, the ultimate discipline for freeriders. At the beginning of March,

Gastein Valley will be a hotspot for the freeride community, when participants battle it out for every point on the Mauskarspitze in the Schlossalm ski area.

#### International Snow Jazz Festival Gastein 9 - 18 March 2018

March will see the 17<sup>th</sup> edition of the international SNOW JAZZ GASTEIN festival. The musicians will put heart & soul into performances on various stages in the ski area and local event halls. www.jazzgastein.com

#### "Palms in the Alps" - 17 – 18 March 2018

"Palms in the Alps" offers a combination of exotic flair and winter magic. As the coldest season gradually draws to a close, skiing beneath warm rays of sunshine and against a unique backdrop of palm trees is one of the first true harbingers of summer. The sounds of the Caribbean and delectable cocktails will do their bit to add to the exotic flavor of this marvelous event.

#### Gondola Dinner in Dorfgastein 15 March 2018

For the fourth time, the Fulseck lift in Dorfgastein will be transformed into a gourmet restaurant. Guests will take their seats in the gondola itself, enjoying their meal menu along with companion wines, gazing out on breathtaking mountain scenery as the lift floats gently up towards the summit.

#### Ski & Golf Competition 13 - 15 April 2018

Slicing down the pistes is a good thing. But as golfers know, a slice on the fairways is best avoided! Fans of both sports will be able to indulge both of their passions during the annual Ski & Golf Competition in Gastein. Skiing in high-alpine Sportgastein and playing golf on the 18-hole course in the valley – an exciting competition for pros as well as "Sunday" athletes.

#### **Gastein Packages**

#### Ski & Spa Week

#### Season opening until 23.12.2017, 06.01. - 03.02.2018, and from 17.03.2018

7 nights in your chosen accommodation & board category, incl. 6-day Ski Amadé ski pass, 1 admission each to the Alpentherme and Felsentherme spa resorts, incl. breakfast **from 444 euro**, incl. \*\*\*half-board from **639 euro** 

#### Ski & Spa Weekend

#### Season opening until 23.12.2017, 06.01. - 03.02.2018, and from 17.03.2018

3 nights in your chosen accommodation & board category, incl. 4-day Ski Amadé ski pass, 1 admission to one of the Gastein spa resorts, incl. breakfast from **294 euro**, incl. \*\*\*half-board from **339 euro** 

#### **Skiing & More in Gastein**

#### Season opening until 23.12.2017, 06.01. - 03.02.2018, and from 17.03.2018

7 nights, 6-day ski pass, 1 Dine-Around voucher, 1 feel-good highlight (4 hours at the spa resort or a "Ski-Relax" session in the Healing Gallery or a feel-good treatment valued at 20 euro); incl. breakfast from **468 euro**, incl. \*\*\*half-board from **664 euro**, incl. \*\*\*half-board from **808 euro** 

#### **Snow Jazz Weekend**

#### 10. - 12.03. and 17. - 19.03.2017

2 nights including your booked meal plan, 2-day Ski Amadé ski pass, 1 x admission to one of the Gastein spa resorts, concert tickets on Friday and Saturday, incl. breakfast from **223 euro**, incl. \*\*\*half-board from **278 euro**, incl. \*\*\*\*half-board from **319 euro** 

### **Easter Family Special**

#### 17.03.2018 until season's end

7 nights including your booked meal plan, 6-day Ski Amadé ski pass, 1 family admission to one of Gastein's spa resorts, apartment without board **from 1,258 euro**, incl. breakfast **from 1,103 euro**, incl. \*\*\*half-board **from 1,712 euro**, incl. \*\*\*\*half-board **from 2,142 euro**.

Stephanie Gschwandtner Gasteinertal Tourismus GmbH T: +43 (0) 6432 3393-113 presse@gastein.com www.presse.gastein.com